



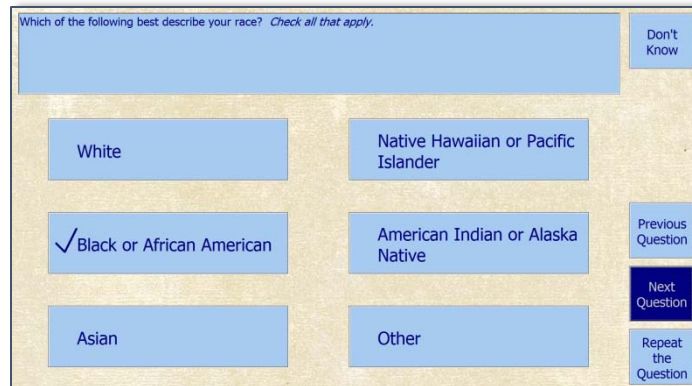
Questionnaire Development System

QDS™ Version 3.0 updates are now available!

Introducing new options for customizing your CAPI or ACASI interface.

CAPI and ACASI Enhancements

- ▶ New display options allow you to:
 - Customize colors for fonts and background screen items
 - Use an image for survey background
 - Adjust colors, text box size, and standard button size on a screen-by-screen basis
- ▶ Ability to prevent the respondent from moving backward during the survey
- ▶ Use “touch and hold” gestures for tablets without a mouse (ACASI only)



These changes require updates to the Design Studio as well as the ACASI and/or CAPI modules.

*Current v3.0 users: If your version listed under **Help | About** is 3.0.1 or greater, you already have these enhancements; otherwise, just download the current (free) [maintenance upgrade](#) to install these options.*

Learn More

See our [What's New in v3.0](#) video tutorial to learn more about these enhancements, as well as other features of QDS™ v3.0, or visit our website for a more detailed listing of [What's New](#).

Administer QDS Surveys with 8" Windows Tablets

These tablets, now available from multiple manufacturers, run CAPI and ACASI in Landscape Mode. They can be a more mobile and cost-effective option for surveys in the field. See full [system requirements](#) for more information.

Pricing and Purchase Information (see [website](#))

- ▶ QDS™ v2.x modules purchased March 1, 2013 or later are eligible for a free upgrade to v3.0. Not sure if you are eligible? Email our sales team for answers to eligibility questions.
- ▶ As always, the new version is fully backward-compatible with older versions of QDS™, so if you are currently running an ACASI survey, you will be able to open your existing specifications file with Design Studio v3.0 and build a new control file without making any changes to the specifications file.

To contact our knowledgeable and friendly support staff with any questions regarding QDS™, please email support@novaresearch.com.

NOVA Research Company
801 Roeder Road, Suite 700
Silver Spring, MD 20910
(301) 986-1891
www.novaresearch.com

